GOVERNMENT OF INDIA
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
LOK SABHA

UNSTARRED QUESTION NO:2094
ANSWERED ON:15.03.2002
STEPS TO CREATE CONSUMER AWARENESS
T.T.V. DHINAKARAN

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:

(a) whether the Union Government have taken steps to create consumer awareness among people;

(b) if so, the details thereof;

(c) whether NGO`s are being involved in spreading consumer awareness;

(d) if so, the details thereof; and

(e) if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS, FOOD & PUBLIC DISTRIBUTION (SHRI V. SREENIVASA PRASAD)

(a) & (b): Continuous efforts are being made by the Government to make people aware of their rights as consumers. Publicity programmes through audio, video and print media have been undertaken by the Government to spread consumer awareness throughout the country. Consumer awareness programmes are also undertaken by Voluntary Consumer Organizations for which financial assistance is available from the Consumer Welfare Fund.

(c) : Yes, Sir.

(d) : Financial assistance is provided to eligible voluntary consumer organizations from the Consumer Welfare Fund for undertaking activities aimed at spreading consumer awareness and promoting consumer welfare. 481 grants have been made to such organizations. The quarterly magazine `Upabhokta Jagaran` broughtout by the Department of Consumer Affairs is distributed free of cost to voluntary consumer organizations on regular basis. Representatives of the Voluntary Consumer Organizations are also nominated to Central Consumer Protection Council and to Advisory Committees of various other Ministries/Departments.

(e) : Does not arise.